Create and Present an Advertisement

A2 · Speaking · WORKSHEET

Name: _____ Date: _____

1. Choose the best sentence.

Choose the sentence that works in an ad.

1. Slogan:
   Choices: See the world in style! / World you see style. / Style is see world.

   Answer: _____

2. Comparing:
   Choices: Our sunglasses are lighter than other brands. / Our sunglasses are more light that other brands. / Our sunglasses lighter than other.

   Answer: _____

3. Superlative:
   Choices: They are the most popular sunglasses in town. / They are most popular sunglasses town. / They are the more popular.

   Answer: _____

4. Call to action:
   Choices: Buy yours today! / You buy today yours. / Today buy.

   Answer: _____

2. Complete the ad.

Write one word.

1. See the world ___ style!

2. They are ___ than other brands. (light)

3. The ___ popular sunglasses in town!

4. Buy yours ___!

3. Your ad.

Write notes for a 30-second ad.

1. Write your product and slogan.

3. Your ad. (continued)

2. Write two features and one comparison.

3. Write a call to action.