Design a Commercial

B1 · Speaking · WORKSHEET

Name: _____ Date: _____

1. Choose the best sentence for each part.

Choose the sentence that fits the part of the commercial.

1. Hook
   Choices: Are you tired of buying plastic bottles? / You tired buying plastic bottle. / Plastic bottles tired.

   Answer: _____

2. Introduce
   Choices: Introducing the GreenBottle! / Introduce the GreenBottle is. / GreenBottle introducing me.

   Answer: _____

3. Benefit
   Choices: It’s made of recycled steel and it’s very light. / It made recycled steel light. / It is making of steel light.

   Answer: _____

4. Slogan
   Choices: Drink green, live clean! / Green drink the clean live. / Live you clean green.

   Answer: _____

2. Plan your commercial.

Complete the plan.

1. Product and problem it solves:

2. Three benefits with passive or adjectives:

3. Hook and slogan:

3. Complete the script.

Write one word.

1. ___ you tired of waiting in line? (question)

2. It’s ___ of recycled materials.

3. It’s ___ to last for years. (design)

4. Try it ___! (right now)